SWEET - Weakly Supervised Person Name Extraction for Fighting Human Trafficking



Problem Formulation

(WHAT) How can we extract person names from escort advertisements,

where the text

1. is noisy

- 2. includes sensitive language
- **3. contains private information 4. is lacking labelled data**

(WHY) Application:

- 1. help clarify information in online escort ads
- 2. used to pinpoint possible human trafficking (HT)
- (HOW) SWEET: A weak supervision pipeline that
 - a. combines fine-tuned language models and
 - b. antirules to extract person names



1. **Fine-tune** *DeBERTa V3 and RoBERTa* models on our type **B** datasets for NER task.



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- c. without the need for task-specific training labels.
- d. no human labeling is required

(HOW Performance) Compared to the previous <u>supervised</u> SOTA method for this task, SWEET has:

- 10% higher F1 score on HT domain datasets
- 70% higher F1 score on benchmark datasets, better generalization

Dataset

(A) Evaluation, and (B) LM fine-tuning.

Dataset Name	Purpose	Train Test		Batch Size	
HTName	Α	-	995	-	
HTUnsup	В	6,160	-	32	
HTGen	A & B	9424	818	32	
FewNERD-L1	В	131,767	18,824	32	
WikiNER-en	В	129,907	14,435	128	
CoNLL2003	A & B	14,041	3,453	128	
WNUT2017	A & B	3,394	1,287	128	

[Private Datasets]

<u>HTName</u>: in-domain evaluation dataset

- 2. Create labeling functions (LFs). The fine-tuned models are LFs that annotate words as

"PERSON_NAME", while antirules counter possible noise by annotating words as "NOT_NAME".

- 3. Annotate using LFs. We vary SWEET by using LF subsets, specified in the results table.
- 4. **Fit** *a hidden markov model* (HMM) on the annotated dataset following the skweak approach (Lison et al., 2021).
- 5. Aggregate all annotations by applying the fitted HMM on the same dataset used to fit it. The HMM's output is our final label.

Why HMM?

- a. A word may have multiple LFs determining it as a *name* or *not*. An HMM is used as an aggregator to resolve possible conflicts.
- b. Its states and observations correspond to the true labels and LF outputs respectively.
- c. Initial parameters are calculated using majority vote results, and later estimated using the Baum-Welch algorithm.
- d. Each LF has a weight tempered in the process, decreasing based on redundancy (using recall with other LFs as a measure).

Example

<u>HTUnsup</u>: in-domain fine-tuning dataset gathered from private escort

websites, labelled by ChatGPT (performance reported below)

F1	Precision	Recall	
.901	.894	.908	

ChatGPT prompt:

I want you to act as a natural and no-bias labler, extract human's name and location or address and social media link or tag in the format 'Names: \nLocations: \nSocial: '. If exists multiple entities, separated by |. If not exists, say N. Your words should extract from the given text, can't add/modify any other words. As shorter as possible, remember don't include phone number. For one name, should be less than 3 words.

[Open-source Datasets]

From HuggingFace and other public sources, we used the training sets of FewNERD-L1, WikiNER-en, CoNLL2003, and WNUT2017 to fine-tune our

language models, and the test split of the latter two for evaluation.

	HTName	CoNLL2003
Input Text	HI MIA HERE FIRST TIME IN THIS CITY,WOULD LIKE TO MEET NICE GUYS COME MEET ME TO HAVE UNFORGETTHABLE TIME TOGETHERNEVER RUSH OPEN - MINDED MENU CALL TEXT 123456789 EGLINTON AVE E SCARBOROUGH	China controlled most of the match and saw several chances missed until the 78th minute when Uzbek striker Igor Shkvyrin took advantage of a misdirected defensive header to lob the ball over the advancing Chinese keeper and into an empty net.
spaCy baseline		<u>'Striker Igor Shkvyrin'</u>
NEAT (previous SOTA) baseline	'MIA'	_
SWEET	'MIA'	'Igor', 'Shkvyrin'
Ground Truth	'MIA'	' <mark>lgor</mark> ', ' <mark>Shkvyrin</mark> '

Results

Method	HTNAME		HTGEN			
	F1	Prec	Rec	F1	Prec	Rec
spaCy (Honnibal et al., 2020)	$.27\pm.03$	$.18\pm.02$	$.51 \pm .02$	$.47\pm.04$	$.50\pm.03$	$.43\pm.03$
TwitterNER (Mishra and Diesner, 2016)	$.56 \pm .04$	75. ± .04	52.±.04	$.70\pm.02$	$.70\pm.03$	$.67\pm.03$
LUKE (Yamada et al., 2020)	$.63 \pm .03$	$.85\pm.04$.51±.04	$.68\pm.03$	$.84\pm.02$	$.56\pm.02$
ELMo (Peters et al., 2018)	$.51 \pm .02$	$.56\pm.02$.46± .02	$.69\pm.05$	$.61\pm.06$	$.74\pm.06$
Flair (Akbik et al., 2019)	$.45\pm.02$	$.73\pm.02$	$.32\pm.02$	$.63\pm.04$	$.83\pm.04$	$.49\pm.04$
NEAT (Original) (Li et al., 2022)	$.78\pm.04$	$.83\pm.05$.74±.03	$.71\pm.01$	$.63\pm.02$	$.79\pm.03$
NEAT (Weakly Supervised)	$.79 \pm .02$	$.80\pm.02$.77±.02	$.71\pm.01$	$.64\pm.02$	$.78\pm.02$
Majority vote	$.73 \pm .02$	$.59\pm.01$	$.95\pm.01$	$.74 \pm .02$	$.65\pm.03$	$.85\pm.03$
SWEET – Domain Data	$.88\pm.01$	$.85\pm.01$.92 ± .01	$.75\pm.02$	$.71\pm.03$	$.78\pm.03$
SWEET	$.87 \pm .01$	$.83 \pm .01$	$.92 \pm .01$	$.81\pm.02$	$.76\pm.03$	$.84\pm.03$

CoNLL2003			WNUT2017			
F1	Prec	Rec	F1	Prec	Rec	
$.64 \pm .04$	$.66 \pm .04$	$.55\pm.04$	$.21\pm.07$	$.14\pm.06$	$.44 \pm .06$	
$.68\pm.05$	$.91\pm.05$	$.55\pm.05$	$.61\pm.09$	$.84\pm.10$	$.57\pm.10$	
.31 ± .11	$.89\pm.09$	$.19\pm.09$	$.55\pm.07$	$.67\pm.05$	$.44 \pm .05$	
$.96 \pm .02$	$.95\pm.02$	$.99\pm.02$	$.59\pm.15$	$.72\pm.18$	$.37 \pm .18$	
$.98\pm.02$	$.97\pm.02$	$1.0 \pm .02$	$.60\pm.15$	$.79\pm.18$	$.34 \pm .18$	
$.17 \pm .07$	$.43\pm.05$	$.07\pm.05$	$.22\pm.06$	$.47\pm.04$	$.16 \pm .04$	
$.16 \pm .07$	$.42\pm.05$	$.07\pm.05$	$.22\pm.06$	$.47\pm.04$	$.16 \pm .04$	
$.83 \pm .06$	$.74\pm.02$	$.98\pm.02$	$.65\pm.04$	$.53\pm.06$	$.90 \pm .06$	
$.86 \pm .05$	$.79\pm.02$	$.97\pm.02$	$.69\pm.06$	$.61\pm.06$	$.82\pm.06$	
$.86 \pm .05$	$.79\pm.03$	$.98\pm.03$	$.68\pm.04$	$.58\pm.07$	$.83 \pm .07$	

Conclusion

- **SWEET** obtains SOTA on HTName of 0.87 F1
- **SWEET** generalizes better to benchmark datasets
- SWEET maintains/improves performance on removing domain data LFs
- **SWEET** does not require any human annotators
- **SWEET** easy to expand to other domains with more LFs

Model	Fine-tuning Dataset	F1	Precision	Recall
	HTUNSUP	$.67\pm.03$	$.71\pm.02$	$.62\pm.02$
DeBERTa-v3-base	HTGEN	$.68\pm.01$	$.71\pm.02$	$.67 \pm .02$
	CoNLL2003	$.67\pm.02$	$.67\pm.03$	$.69 \pm .03$
	Few-NERD-L1	$.57\pm.03$	$.80\pm.03$	$.43 \pm .03$
	WikiNER-en	$.52\pm.01$	$.48\pm.02$	$.54\pm.02$
	WNUT2017	$.70\pm.02$	$.71 \pm .02$	$.72 \pm .02$
RoBERTa-base	HTUNSUP	$.82\pm.02$	$.84\pm.03$	$.83\pm.03$
	HTGEN	$.72\pm.02$	$.81\pm.02$	$.66\pm.02$
	CoNLL2003	$.72\pm.02$	$.68\pm.03$	$.77\pm.03$
	Few-NERD-L1	$.68\pm.02$	$.81\pm.02$	$.59\pm.02$
	WikiNER-en	$.49\pm.03$	$.43 \pm .03$	$.56\pm.03$
	WNUT2017	$.68\pm.02$	$.73\pm.03$	$.66\pm.03$

Footnotes

*These authors contributed equally to this work **References**

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